

VERMONT WORKING LANDS ENTERPRISE INITIATIVE

Vermont Wood Manufacturers Association

VWMA, a trade association with over 100 members, has been in business for 18 years. This initiative builds on the successful partnership with the Center to provide innovation assistance, initiated in 2010, moving now to a special focus on promoting transformational change.



The Vermont Wood Manufacturers Association (VWMA), and its partner, the Northern Forest Center, will work with Vermont wood manufacturers to facilitate innovation to enhance economic competitiveness. The project will play a unique role in working with wood manufacturers anywhere in the state in helping them determine their direction, provide options for service, making referrals to top experts, and helping to cover the cost of these services from top experts. This is a critical niche. We will focus this assistance on innovations with the most potential for transformational change, including Lean Manufacturing, Mass Customization, new product development, and organizational development initiatives with transformational change potential.